



To the companies supplying equipment and technologies of agricultural raw materials processing!

Consortium of companies "Agro Industry KZ" and "DAN AgroMarketing Group", expresses its gratitude to you, and informs about the preparation of the **International Investment Forum and Exhibition "Asia AGRO Processing 4.0"** (Forum-Exhibition) on December 7, 2023 in Astana, A. Bokeykhana str., building 1a.

The events are held with the official support of the Ministry of Agriculture of the Republic of Kazakhstan, Ministry of Trade and Integration of the Republic of Kazakhstan, Ministry of Foreign Affairs of the Republic of Kazakhstan, and industry associations.

The purpose of the Forum and Exhibition "Asia AGRO Processing 4.0" - in the conditions of changes and difficulties of the current season, presentation of demanded directions of raw material and livestock processing, organisation of a business platform to assist farmers in business diversification, presentation of business ideas and technologies of agricultural processing, exchange of experience in the implementation of successful processing projects in the agricultural industry.

It is expected that the Forum and Exhibition will be attended by agroholdings and farmers from all regions of Kazakhstan, regional associations of agricultural producers, representatives of Akimats and financing organisations, foreign and domestic companies-suppliers of technologies and equipment for agricultural raw materials processing, including non-industrial scale, providing opportunities for agricultural raw materials processing by farmers themselves, development of cooperation of commodity flows of agricultural producers.

International leading industry experts will give recommendations on a wide range of agro-processing issues and demand trends, promising consumption niches in the world and in different regions (Europe, Africa, Central Asia, Southeast Asia). Experts from the world's leading consulting companies are expected to present their recommendations.

The Forum will be attended by heads of the Ministry of Agriculture of the Republic of Kazakhstan, Ministry of Industry and Construction of the Republic of Kazakhstan, Ministry of Trade and Integration of the Republic of Kazakhstan, members of Parliament, National Chamber of Entrepreneurs of the Republic of Kazakhstan "Atameken", JSC NC KazTrade, JSC NC KazakhInvest, JSC "Export Insurance Company "KazakhExport", operating agro-processing enterprises of Kazakhstan, Russia, Central Asia and other countries, suppliers of equipment and technologies, logistics companies, companies providing storage services, industry associations and unions (including foreign).

Dear Friends, International Investment Forum and Exhibition "Asia AGRO Processing 4.0" is the first and only specialised event in Kazakhstan on processing of raw materials for farmers!

Forum and Exhibition "Asia AGRO Processing 4.0" is an opportunity for you to introduce and present your equipment and technologies directly to agricultural producers and representatives of Akimats in one place and at once!

The events will be held in the same venue, providing the best conditions for presentations, introductions and co-operation agreements!

About the Organisers:

The Consortium is the host of the International Conference-Contraction "Seed Day "Tukym" (18 February 2022, 24-25 November 2022, Astana, 6 December 2023, Radisson Hotel, Astana), the International Forum "PRO Milk.Trends '22" (11 October 2022, Astana, Astana), 1st International Regional AgroForum "PRO AgroTechnologies'23" (2 March 2023, Kostanay), 2nd International Forum "PRO Milk.Trends'23" and 1st Exhibition "QazaqSut" 30 June - 1 July 2023, Petropavlovsk).

Best regards,

Chief Executive Officer Agro Industry KZ

I. Mukhamejanova

Chief Executive Officer DAN AgroMarketing Group

D. Lee

www.agrotrends.kz 8 701 513 2321 (WhatsApp, Telegram) 8 705 901 2812 (WhatsApp, Telegram) 8 701 511 3553 (WhatsApp, Telegram)

Draft

Programme

International Investment Forum & Exhibition «Asia AGRO Processing 4.0»

- **08:30-09:40** Registration for the Forum. Coffee break
- 09:40-10:00 Opening Speech

10:00-17:00 Working hours of the Exhibition

10:00-11:40	Trends in processing industry
10:00-10:20	Current situation
10:20-10:35	Regional perspectives and conjuncture
10:35-10:50	State support for processing in Kazakhstan
10:50-11:05	European demand and opportunities. Conditions, barriers, risks. Logistics.
11:05-11:25	Demand from markets in China, Africa
11:25-11:40	Investment opportunities in the agro-processing industry

11:40-12:00	Coffee break
12:00-14:15	Food processing
12:00-12:15	Domestic market needs
12:15-12:30	Promising niches for Kazakhstan and Central Asia
12:30-12:45	Technology. Recommendations of professionals
12:45-13:00	Technology. Recommendations of professionals
13:00-13:15	Sales and marketing
13:15-13:30	Project implementation experience, specifics
13:30-14:15	Lunch
14:15-15:30	Processing of raw materials (non-food)
14:15-14:30	Export opportunities
14:30-14:45	Project implementation experience
14:45-15:00	Technology. Recommendations of professionals
15:00-15:15	Technology. Recommendations of professionals
15:15-15:30	Project implementation experience, specifics
16:50-17:10	Demand trends for the decade

15:50-17:10	Success Factors.
15:50-16:05	Working capital and investments
16:05-16:20	Business Planning. Choosing an idea
16:20-16:35	Storage & Packaging
16:35-16:50	Product range expansion, specifics
16:50-17:10	Demand trends for the decade
17:10-18:00	Summarising the results of the forum. Q&A session with experts
19:00-23:00	Gala Dinner