**‘The Baekdu Forum in Vietnam 2019’**

* **Time & Date :** From 9:00 to 13:00, Friday, December 6th, 2019
* **Venue :** Emerald Hall, Lotte Hotel Hanoi, Vietnam
* **Participants :** Approximately 120 people
	+ [Korea] Chairman of KBIZ, SME representatives, members of Congress, university professors, reports, and etc. (60)
	+ [Vietnam] Prime Minister, members of Congress, government officials, members of VCCI, local business men, Korean businessmen in Vietnam, and etc. (60)
* **Theme :** Fostering Mutual Prosperity Through Business Partnership
**Sub-theme:** Developing Global Value Chain between SMEs of Vietnam and Korea
* **Forum Program** *Note: Simultaneous interpretation will be provided.*

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| **Time** | **Content** |
| 09:00 |  | *Opening*  |
| 09:00~09:20 | 20’ | *Opening Speech** **Kim Ki-Mun,** Chairman of Korea Federation of SMEs (KBIZ)
* **Vu Tien Loc,** Chairman of Vietnam Chamber of Commerce and Industry (VCCI)

*Congratulatory Message** **Kim Hak-Yong**, Chairman of Korea-Vietnam Parliamentary Friendship Association
* **Park Noh-Wan,** The Republic of Korea Ambassador to Vietnam
* **Tran Van Tuy,** Chairman of Vietnam – Korea Parliamentary Friendship Association
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| 09:20~09:25 | 5’ | *KBIZ Honorary Ambassador Appointment** **Ko Sang-Goo,** Chairman of World Korean Businessmen Conference by Overseas Korean Foundation
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| ***Session I (Presentations)*** |
| 09:25~10:15 | 20’ | *Successful Cases of Cooperation between Korea and Vietnam** 1. Samsung Electronics, 2. Korean SME (Ko Sang-Goo)
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| 20’ | *Introduction to Investment Policy and Prospects of Vietnam** Ministry of Planning and Investment, Vietnam
 |
| 10’ | *Q & A* |
| ***Session II (Discussion)*** |
| 10:15~10:55 | 40’ | *Developing Global Value Chain between SMEs of Korea and Vietnam** **Kim Yong-Jin,** Chairman of K-ICSB (Prof. of Sogang University)
* One on the Vietnamese side *\*casting*
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| 10:55~12:00 | 65’ | *Discussion** **(**Moderator) **Kim Gyeong Mook**, Prof. of Duksung University
* (Panel 1**) Chae Soo Hong**, Prof. of Seoul National University
* (Panel 2**) Kim Hak-Yong**, Chairman of Korea-Vietnam Parliamentary

Friendship Association- (Panel 3) One on the Vietnamese side *\*casting* |
| 12:00~13:00 | 60’ | *Luncheon*  |