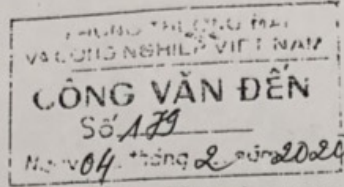




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NV/88/COM/2020



31 January, 2020

- Ban ANAT  
- VCCI HCM.

The Embassy of India, Hanoi presents its compliments to the Vietnam Chamber of Commerce and Industry of the Socialist Republic of Vietnam and has the honour to inform that the Brands & Lifestyle India 2020 is being held from 26-28 March 2020 in New Delhi, India. The Federation of Indian Export Organisations (FIEO) is organizing this event.

M/llca  
5/2/2020

The event will offer a platform for overseas supermarkets, retail chains, importers, potential overseas licensees & business owners brands to source branded food & non-food fast-moving consumer goods and to source India Business Franchise opportunities. The focused sectors on display are: food & beverages; health & beauty; medical & pharma; jewellery & lifestyle; organic & vegan products; toys & children products; sports & fitness; stationery & gifts; furnishings & home textiles; fashion & textiles; e-commerce services; education & skills; entertainment ; food services; leisure & travel; professional services; and specialty restaurants. Further information could be obtained from <https://www.brands-lifestyle.com> .

Upon selection, the organisers will offer the following hospitality package to 3 key business officials of relevant business houses from Vietnam:

- Complimentary to-and-fro economy class air-ticket to New Delhi, India
- Complimentary 2 nights stay with airport transfers
- Pre-Planned 1-to-1 meetings with prospective Indian Partners
- Complimentary Luncheon & networking dinners at venue

The Embassy would be grateful if the esteemed Chamber could kindly disseminate the information to relevant officials and leading business houses and intimate about the participants to the Embassy no later than **10 February 2020** for onward communication.

The Embassy of India, Hanoi avails itself of the opportunity to renew to the Vietnam Chamber of Commerce and Industry of the Socialist Republic of Vietnam the assurances of its highest consideration.



Vietnam Chamber of Commerce and Industry  
(International Cooperation Department)  
The Socialist Republic of Vietnam  
Hanoi