

RECOMMENDATIONS TO ORGANIZATIONS PARTICIPATING IN THE “BARILGA EXPO 2023” INTERNATIONAL EXHIBITION

The construction sector of our country accounts for 3.7 percent of the total domestic product, and it is a “consumer country” that imports about 60-70 percent of the materials used in construction industry. Therefore, there is a high demand for foreign construction materials and products in the domestic market, and the opportunity to enter the Mongolian construction market and find an official partner is created through the “International Construction Fair” 2023.

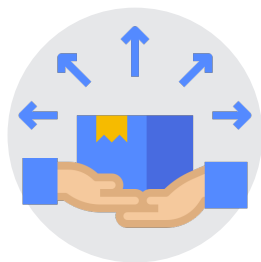
Our country’s construction sector development is one of the rapidly developing countries. And by 2022, 1.4 billion USD worth of construction were built, and more than 20,000 homes are being put into operation per year. And since 2013, 2.1 billion USD have been invested in residential mortgage loans. The construction industry market is expanding rapidly.

Since Mongolia has a population of about 3.5 million, and about 60% of it is concentrated in Ulaanbaatar, in order to decentralize the capital city, the development concept of developing the capital city with six sub-centers, seven following, and side towns and villages has been successfully implemented. Moreover, the construction of Khushig Valley following city and the implementation of the housing project for 150,000 families are coming. Also, about 40% of all citizens of Ulaanbaatar live in apartments, and more than 60% live in ger district (slum areas), and 25 projects and programs will be implemented in 6 districts of the capital within the framework of ger district redevelopment.

Who will participate in the “International Fair”?



Foreign construction material manufacturers, suppliers, and advanced technology suppliers who want to enter the Mongolian market.



Official distributor companies operating in Mongolia



The above companies can invite authorized officials/founders and general directors/ to participate

Advantages of participating in the exhibition



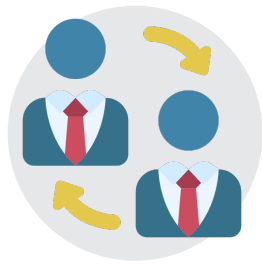
Introducing products to the Mongolian market, expanding cooperation with international construction material manufacturers, suppliers, and investors



Organizations participating in the exhibition will publish their organization's introduction in the "BARILGA EXPO 2023" special edition magazine



Delivery of information through Barilga-expo.mn regardless of time and space. to Distribute information and go Live on Barilga.mn Facebook, YouTube, Instagram, etc.



Participate in a business meeting //B2B meeting/ and meet the leaders of major companies in the Mongolian construction industry



On the days of the exhibition, you can do screen advertising, present your products on stage, and give a 20-minute speech.



Familiarize yourself with the "Construction projects and programs" that will be organized during the exhibition days.

Note:

- During the exhibition, it is necessary to register with us in advance if you wish to participate in the "B2B" meeting or give a presentation
- There will be no more than two representatives of the organizations that want to participate in the "Getting to know the construction projects and programs" activity organized on the days of the exhibition, and they must register in advance.
- If additional services related to participation in the exhibition (accommodation, transport, interpreter) are needed, we can provide them.

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