

ASEAN's Largest International Exhibition on LED Lighting Products & Technology 2016

26-29 May 2016 Hall 5-8, IMPACT Exhibition & Convention Center, Bangkok, Thailand

| Event Title | : | LED Expo Thailand 2016 |
|-----------------|---|--|
| Event Name | : | ASEAN's Largest International Exhibition on LED Lighting Products & Technology |
| Website | : | www.ledexpothailand.com |
| Event Date | : | 19-22 April 2016 |
| Venue | : | Hall 6-7, IMPACT Exhibition and Convention Center, Bangkok, Thailand |
| Exhibit Area | 1 | 20,000 sqm. (Gross) |
| Exhibitor | 1 | 4000+ companies |
| Visitor | : | 25,000 trade visitors (international and local) |
| Concurrent Show | : | PCB Expo Thailand 2016 (<u>www.pcbexpothailand.com</u>) TIEEHA Expo 2016 |
| Organizers | : | IMPACT Exhibition Management Co., Ltd. (Thailand) |
| | | MEX Exhibitions Pvt. Ltd (India) |

Exhibitors Profile:

- LED's Application & Lighting
- LED Lighting Products
- LED Products
- LED Signage & Displays
- LED Components / Accessories & Raw Materials
- **Visitors Profile:**
- Architect
- Sign Makers
- Lighting Engineers
- Brand Managers
- Interior Designers
- Event Management Companies
- Lighting Dealers
- Outdoor Companies

LED Drives & Power Supply

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 LED Manufacturing Equipment / Machinery & Allied Products

mex exhibitions pvt. ttd

- LED Decorative Lighting
- and Related Services
- Fabricators
- Media Owners
- Signage Industry
- Government Agencies
- LED Manufacturers
- Importers & Exporters

LEDexpoThailand

And many more





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Show Highlights

Thailand LED Summit

An International Conference on LED Lighting Product & Technology, Steered by the committee of experts, the conference attracts high-powered keynotes and serves stimulating discussions in an open environment. Invited speakers will highlight and demonstrate the trend of LED lighting technology, government policy and benefits of using LED lighting for better consumer understanding.

Modern Lamp Design Contest

Modern Lamp Design Contest - The competition seeks the most talented young designers with the creative ideas for inventing a lamp from using LED technologies.

Visitor Promotion Campaign:

- ٠ Comprehensive and informative website
- Collaborations with trade bodies and associations ٠
- Comprehensive and informative show directory ٠
- Banner and brochure ٠
- ٠ E-newsletter
- Billboard
- Radio Spot Advertising ٠
- **TV Spot Advertising** ٠
- ٠ LED Screen Advertising

Cost of Participation:

Standard Furnished Booth 330 USD / Sgm.

Booth Size 9 Sqm. including of system wall partition height of 2.5m, floor carpet, fascia Name, 2 LED fluorescents, 1 power socket 5Amp., 1information counter, 2chairs and 1wastebasket

300 USD / Sqm. **Space Only**

Minimum Size 24 sqm.

Remark:10% surcharge on top of stand selling price shall apply for 2 sides, 3 sides or island booths, this surcharge shall apply on the entire space area of that exhibiting company not just the opened sidebooth itself.

| International Enquiry | International Enquiry |
|--|---|
| Constructions put the | INDENE THONG THAN |
| 9 LGF, Sant Nagar East of Kailash, New Delhi-110065, | 99 Popular Road, BanmaiSubdistrict, Pakkred District, |
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- Extensive advertising campaigns in major trade publications, media & newspaper
- Internet listing
- Extensive e-mail and fax campaign
- Invitation to VIP buyers
- Targeted direct marketing to our extensive database of Asia trade professionals and trade buyers