



# Grow Your Business with Mobilefest

Mobilefest is gathering digital technology  
ecosystem in its second edition

18-19-20 March 2021  
İstanbul Congress Center





Mobilefest is a technology event that brings together **service and technology providers, entrepreneurs, developers, agencies and marketers** in communication, marketing, software and advanced technologies industries, with **local and global businessmen and investors to create new business opportunities.** Mobilefest aims to be the most important technology event in the region.



# What's In Mobilefest?



Technology Exhibition



Industry Giants\*



Conference and Workshops



Networking

\* Some of the Mobilefest 2019 exhibitor and visitors are shown as an example

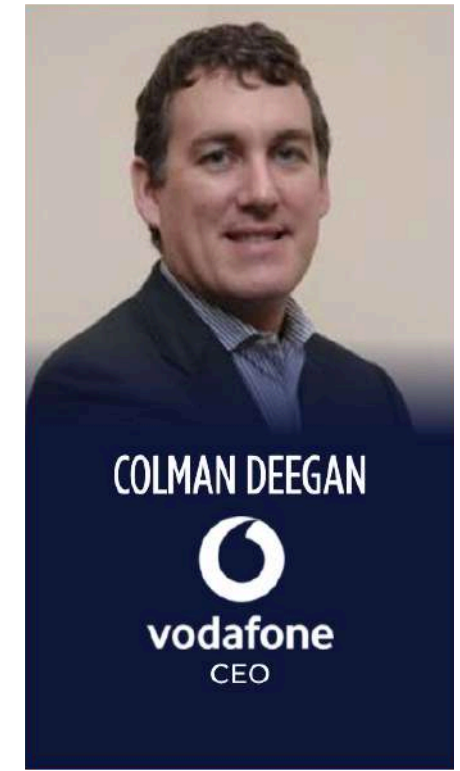
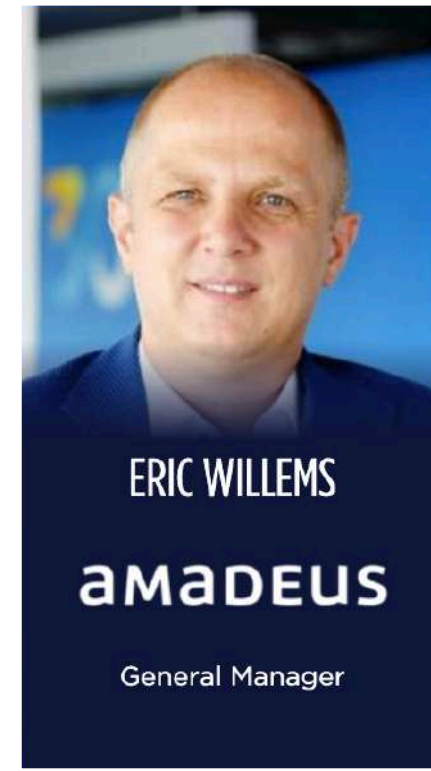
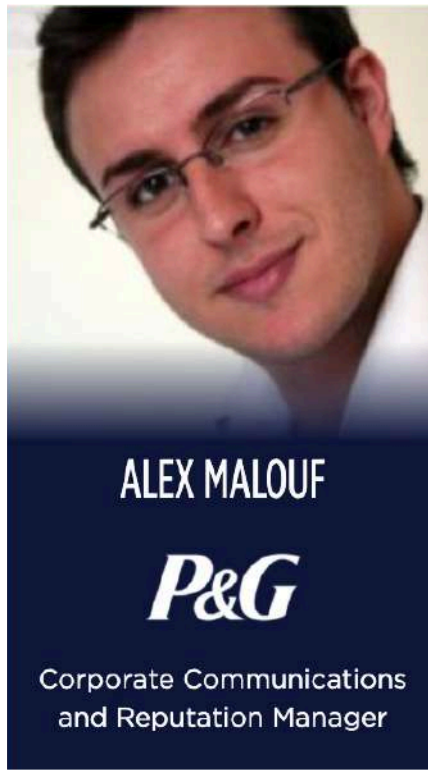
# What's In Mobilefest?

## C-Level executives of major companies



# What's In Mobilefest?

Digital Technologies Conference with sector professionals and thought leaders...





# Who Will Exhibit at Mobilefest?



## 5G Tech

- GSM Technologies
- Infrastructure
- Cyber Security
- Devices
- Edge Computing
- Industry 5.0
- Prescriptive Analysis



## Future Tech

- Artificial Intelligence
- Blockchain
- IoT
- XR, VR, AR
- Robotic
- Cognitive Technology
- Facial Recognition
- 3D Printing



## Software Tech

- Web Design
- Mobile Apps
- Business Solutions
- Advertising Tech
- Marketing Tech
- Optimisation
- Development Tools



## Other Tech

- Gaming
- Education Tech
- Travel Tech
- Fintech
- Digital Health
- Sustainability

# Who Will Attend to Mobilefest?



## Marketing

- CMOs
- CDOs
- Account Managers
- Agencies
- Analysts
- Brand Managers
- Marketing Managers
- Product Managers



## Business

- CEOs
- CGOs
- Distributors
- Import / Export Managers
- Investors
- Sales Managers
- Service Providers



## IT

- CIOs
- CTOs
- IT Architects
- IT Managers
- Network Engineers
- Security Professionals
- Solutions Architects
- Buyers



## Other

- CCOs
- CFOs
- Consultants
- Developers
- Finance Professionals
- Government Delegates
- Incubator / Accelerators
- Startups

# Why Mobilefest?

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## **In Mobilefest exhibitors will;**

- Get together with digital technologies ecosystem
- Generate local and global sales & export opportunities
- Gain a first rate brand exposure
- Encounter new vendors, representatives and suppliers
- Stay updated with technology & industry thanks to sector professionals and thought leaders' experience and insights.
- Develop quality relationships and networking through face to face interactions
- Generate 365 days worth of business in just 3 days - putting their brand ahead of the competition.

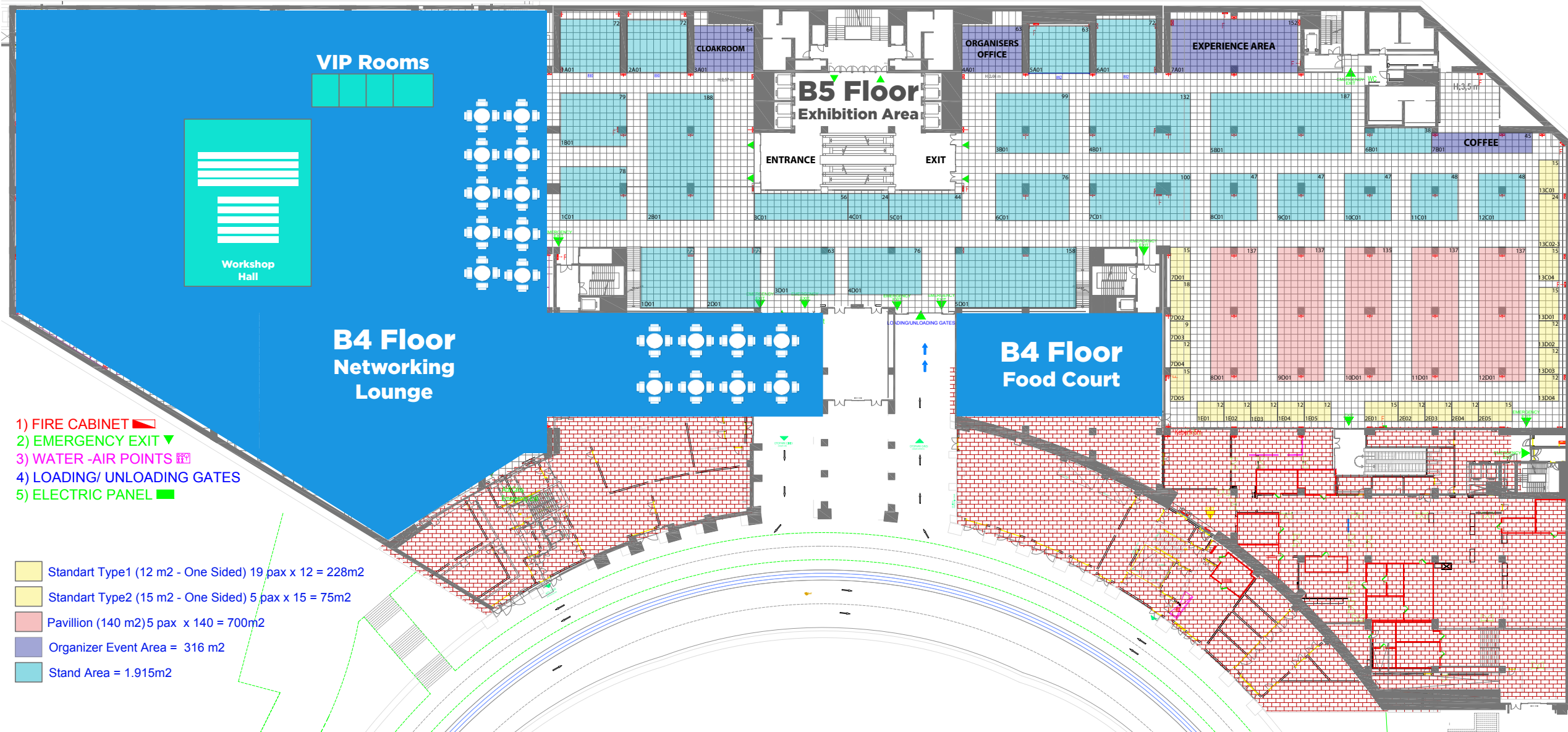


**Don't miss your chance  
to reserve your booth...**

18-19-20 March 2021  
İstanbul Congress Center



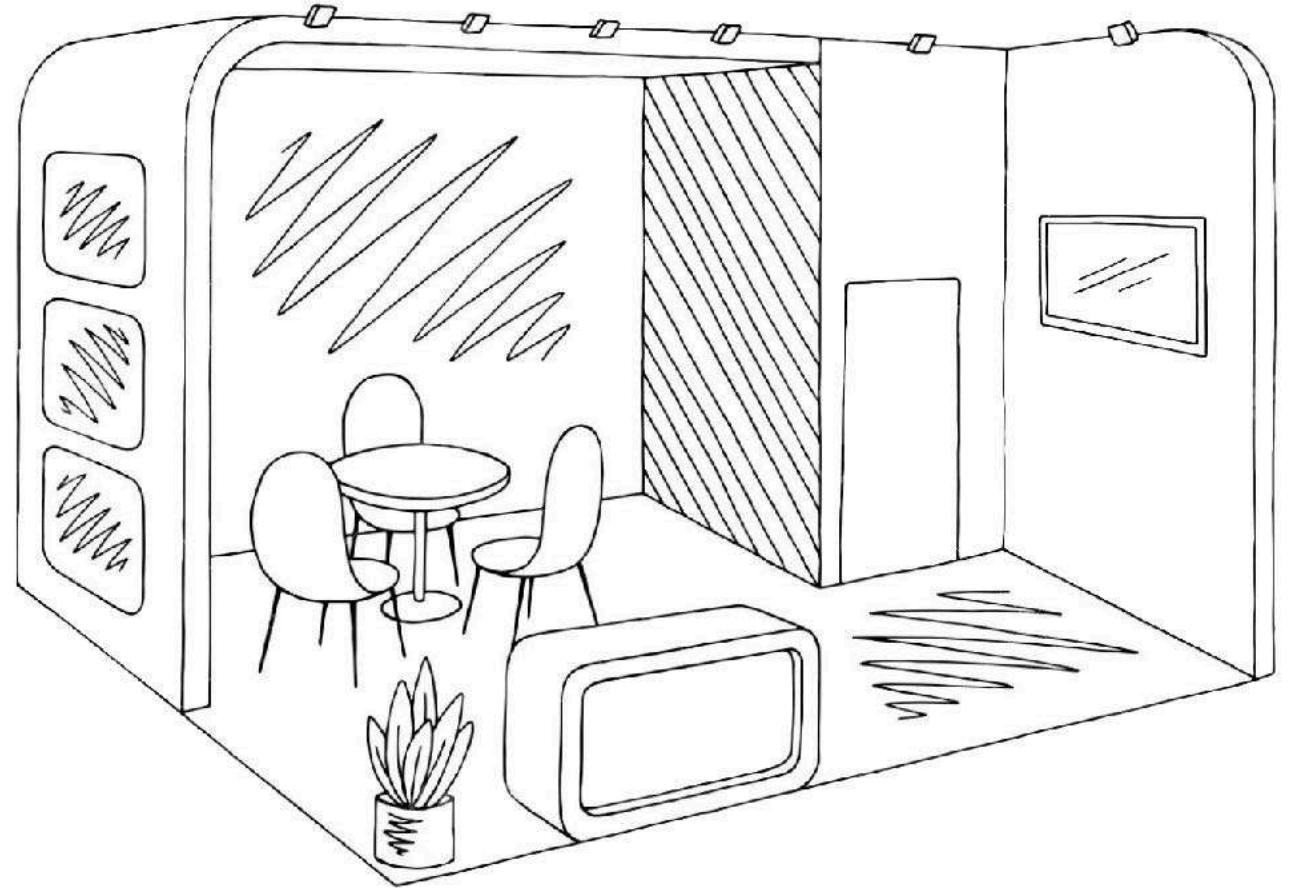
# Istanbul Congress Center / 18-20 March, 2021



# Stand Area\* / m2

## Graded m2 fees

- ✓ 0 – 36 m2: 230€
- ✓ 37 – 72 m2: 210€
- ✓ 73+ m2: 190€



\* Empty stand area will be allocated to the Exhibitor. Design and setup will be arranged by Exhibitor.  
A customized design and setup could be arranged depending on the request.



# Turnkey Stands\*



## MAXIMA STANDART 60€ / m2

- 1 Table & 3 Chairs
- Tiled Floor
- 1 Brochure Holder
- 1 Counter
- Lightening & Power Connection



## MAXIMA DELUXE 100€ / m2

- 1 Table & 3 Chairs
- Floor Carpet
- 1 Brochure Holder
- 7m2 Digital Print
- 42" Led TV
- 1 Counter
- Spotlights & Power Connection



## MAXIMA PREMIUM 120€ / m2

- 2 Table & 6 Chairs
- Tiled Floor
- 1 Brochure Holder
- 10m2 Digital Print
- 42" Led TV
- Counter & 2 Bar Stools
- 2m2 Locker
- Spotlights & Power Connection



## MINI BOOTH 1.500€

- Wooden Desk
- 1 Brochure Holder
- 42" Led TV
- 4 Bar Stools
- Header

\* Turnkey stand fees. Stand area fee is not included. (Except Mini Booth)  
Deposit, electricity fees are included. Extra requests will be invoiced separately.

# Pavilions



## PAVILION (68 m<sup>2</sup> - 137 m<sup>2</sup>) 250€ / m<sup>2</sup>

- ✓ 8 - 16 company booths
- ✓ Wooden special design
- ✓ Booths with LED screen
- ✓ Wooden desk and bar stools
- ✓ 2 Brochure holders per booth
- ✓ Digital prints
- ✓ Power connections

\* Turnkey stand fee. Stand area, deposit and power connection fees are included.

\*\* Different pavilion designs are available, pavilion sqm fee will change depending on design

# Sponsorship Packages

18-19-20 March 2021  
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# PLATINUM PARTNER / €35.000 / 1 Sponsor



## PRE-SHOW

### WEB

- Sponsor logo on event website
- Top listing in exhibitors page on event website
- Rotating Banner in exhibitors page on event website (30 days)  
(Banner will be provided by sponsor )

### E-MAIL

- 2 dedicated mailings
- Sponsor logo in B2B ve B2C mailings

### SOCIAL MEDIA

- Sponsor logo in social media videos

### PR

- Sponsor logo in outdoor advertisements

### MOBILEFEST APP

- Rotating Banner on exhibitors and news pages in mobile app.
- Sponsor logo on sponsors page in mobile app
- 3 news or announcements in mobile app  
(Content will be provided by sponsor )
- Top listing on exhibitors page in mobile app
- 4 notifications in mobile app

### ENTRANCE

- 50 exhibition tickets
- 20 VIP PASS (Exhibition and Summit entrance)

## ON-SITE

### AREA

- 72 m2 stand area
- 30 m2 VIP room in the exhibition area\*

### VISIBILITY

- Sponsor logo on digital screen or boards at main stage or exhibition entrance.

### SPEAKING

- An event opening speech slot
- A keynote session in the conference (20 minutes)

### PRINTED MATERIALS

- Sponsor logo on visitor handouts.
- Sponsor logo on back side of delegate badges

## POST-SHOW

### SOCIAL MEDIA

- Thank you message on social media accounts.

### PR

- Sponsor's speaker and session info in PR bulletins.

### DIGITAL

- Sponsor logo in Post-Show report.

### E-MAIL

- Sponsor logo in Post-Show communications

### WEB

- Sponsor logo on event website until the next event.

\* Sponsor will arrange the interior design and furnitures of the VIP room

# GOLD PARTNER / €20.000 / 3 Sponsors



## PRE-SHOW

### WEB

- Sponsor logo on event website
- Top listing in exhibitors page on event website
- Rotating Banner in exhibitors page on event website (30 days)  
(Banner will be provided by sponsor )

### E-MAIL

- 1 dedicated mailings
- Sponsor logo in B2B ve B2C mailings

### SOCIAL MEDIA

- Sponsor logo in social media videos

### PR

- Sponsor logo in outdoor advertisements

### MOBILEFEST APP

- Rotating Banner on exhibitors and news pages in mobile app.
- Sponsor logo on sponsors page in mobile app
- 2 news or announcements in mobile app  
(Content will be provided by sponsor )
- Top listing on exhibitors page in mobile app
- 3 notifications in mobile app

### ENTRANCE

- 35 exhibition tickets
- 15 VIP PASS (Exhibition and Summit entrance)

## ON-SITE

### AREA

- 48 m2 stand area
- 20 m2 VIP room in the exhibition area\*

### VISIBILITY

- Sponsor logo on digital screen or boards at main stage or exhibition entrance.

### SPEAKING

- A keynote session in the conference (30 minutes)

### PRINTED MATERIALS

- Sponsor logo on visitor handouts.
- Sponsor logo on back side of delegate badges

## POST-SHOW

### SOCIAL MEDIA

- Thank you message on social media accounts.

### PR

- Sponsor's speaker and session info in PR bulletins.

### DIGITAL

- Sponsor logo in Post-Show report.

### E-MAIL

- Sponsor logo in Post-Show communications

### WEB

- Sponsor logo on event website until the next event.

\* Sponsor will arrange the interior design and furnitures of the VIP room

# CATEGORY PARTNER / €15.000 / 5 Sponsors



## PRE-SHOW

### WEB

- Sponsor logo on event website
- Top listing in exhibitors page on event website
- Rotating Banner in exhibitors page on event website (30 days)  
(Banner will be provided by sponsor )

### E-MAIL

- 1 dedicated mailings
- Sponsor logo in B2B ve B2C mailings

### SOCIAL MEDIA

- Sponsor logo in social media videos

### PR

- Sponsor logo in outdoor advertisements

### MOBILEFEST APP

- Rotating Banner on exhibitors and news pages in mobile app.
- Sponsor logo on sponsors page in mobile app
- 2 news or announcements in mobile app  
(Content will be provided by sponsor )
- Top listing on exhibitors page in mobile app
- 3 notifications in mobile app

### ENTRANCE

- 30 exhibition tickets
- 10 VIP PASS (Exhibition and Summit entrance)

## ON-SITE

### AREA

- 40 m2 stand area

### VISIBILITY

- Sponsor logo on digital screen or boards at main stage or exhibition entrance.

### SPEAKING

- A keynote session in the conference (30 minutes)

### PRINTED MATERIALS

- Sponsor logo on visitor handouts.
- Sponsor logo on back side of delegate badges

## POST-SHOW

### SOCIAL MEDIA

- Thank you message on social media accounts.

### PR

- Sponsor's speaker and session info in PR bulletins.

### DIGITAL

- Sponsor logo in Post-Show report.

### E-MAIL

- Sponsor logo in Post-Show communications

### WEB

- Sponsor logo on event website until the next event.



# SILVER PARTNER / €10.000 / 5 Sponsors

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## PRE-SHOW

### WEB

- Sponsor logo on event website
- Top listing in exhibitors page on event website
- Rotating Banner in exhibitors page on event website (30 days)  
(Banner will be provided by sponsor )

### E-MAIL

- Sponsor logo in B2B ve B2C mailings

### SOCIAL MEDIA

- Sponsor logo in social media videos

### PR

- Sponsor logo in outdoor advertisements

### MOBILEFEST APP

- Sponsor logo on sponsors page in mobile app
- 2 news or announcements in mobile app  
(Content will be provided by sponsor )
- Top listing on exhibitors page in mobile app
- 1 notifications in mobile app

## ENTRANCE

- 25 exhibition tickets
- 10 VIP PASS (Exhibition and Summit entrance)

## ON-SITE

### AREA

- 24 m2 stand area

### VISIBILITY

- Sponsor logo on digital screen or boards at main stage or exhibition entrance.

### SPEAKING

- A speaking slot in a panel session

### PRINTED MATERIALS

- Sponsor logo on visitor handouts.

## POST-SHOW

### SOCIAL MEDIA

- Thank you message on social media accounts.

### PR

- Sponsor's speaker and session info in PR bulletins.

### DIGITAL

- Sponsor logo in Post-Show report.

### E-MAIL

- Sponsor logo in Post-Show communications

### WEB

- Sponsor logo on event website until the next event.

# BRONZE PARTNER / €5.000

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## PRE-SHOW

### WEB

- Sponsor logo on event website
- Top listing in exhibitors page on event website

### E-MAIL

- Sponsor logo in B2B ve B2C mailings

### SOCIAL MEDIA

- Sponsor logo in social media videos

### PR

- Sponsor logo in outdoor advertisements

### MOBILEFEST APP

- Sponsor logo on sponsors page in mobile app
- 1 news or announcements in mobile app  
(Content will be provided by sponsor )
- Top listing on exhibitors page in mobile app

### ENTRANCE

- 25 exhibition tickets
- 5 VIP PASS (Exhibition and Summit entrance)

## ON-SITE

### AREA

- 12 m2 stand area

### VISIBILITY

- Sponsor logo on digital screen or boards at main stage or exhibition entrance.

### SPEAKING

- A speaking slot in a panel session

### PRINTED MATERIALS

- Sponsor logo on visitor handouts.

## POST-SHOW

### SOCIAL MEDIA

- Thank you message on social media accounts.

### DIGITAL

- Sponsor logo in Post-Show report.

### E-MAIL

- Sponsor logo in Post-Show communications

### WEB

- Sponsor logo on event website until the next event.

# LANYARD PARTNER / €10.000 / 1 Sponsor



## PRE-SHOW

### WEB

- Sponsor logo on event website

### E-MAIL

- Sponsor logo in B2B ve B2C mailings

### PR

- Sponsor logo in outdoor advertisements

### MOBILEFEST APP

- Sponsor logo on sponsors page in mobile app
- Top listing on exhibitors page in mobile app

### ENTRANCE

- 25 exhibition tickets
- 5 VIP PASS (Exhibition and Summit entrance)

## ON-SITE

### LANYARD

- Sponsor logo on delegate and visitor lanyards

### VISIBILITY

- Sponsor logo on digital screen or boards at main stage or exhibition entrance.

### SPEAKING

- A speaking slot in a panel session

### PRINTED MATERIALS

- Sponsor logo on visitor handouts.

## POST-SHOW

### SOCIAL MEDIA

- Thank you message on social media accounts.

### DIGITAL

- Sponsor logo in Post-Show report.

### E-MAIL

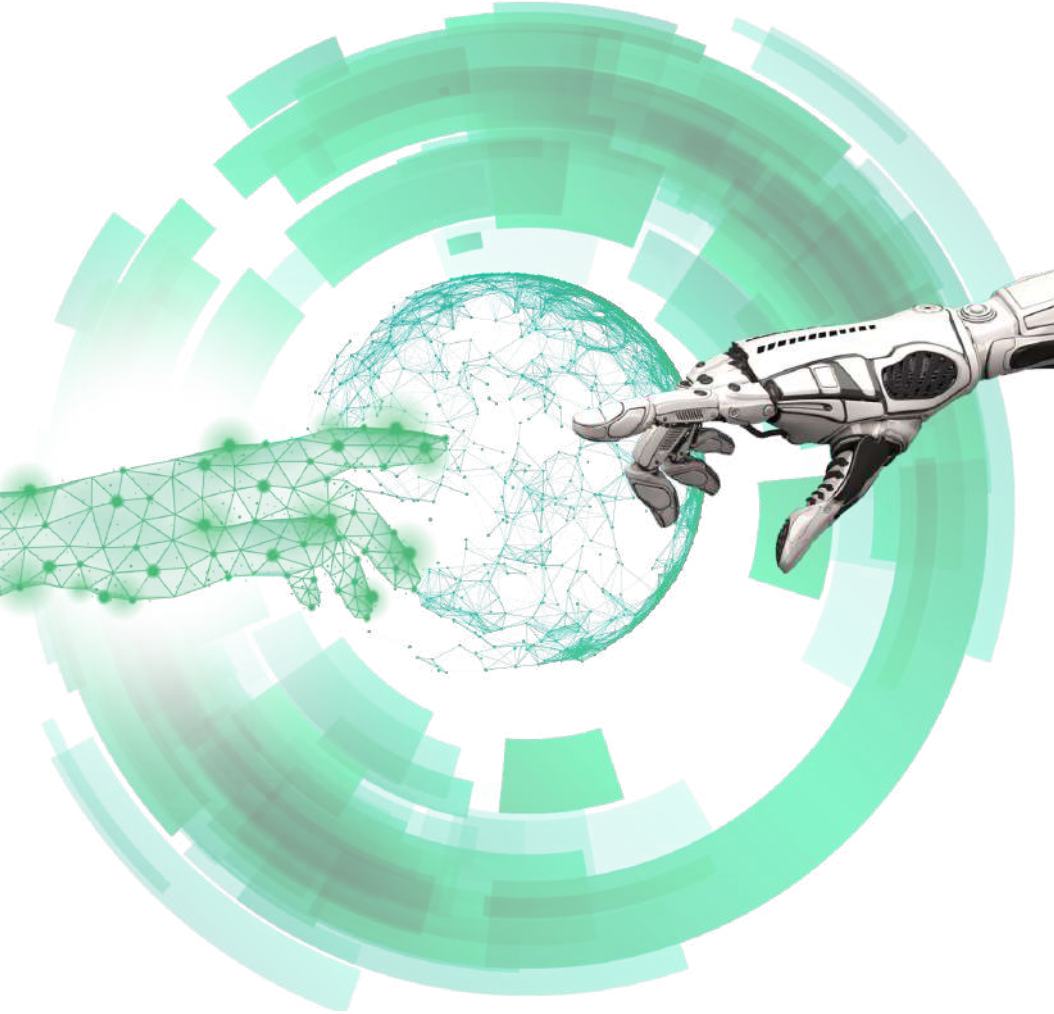
- Sponsor logo in Post-Show communications

### WEB

- Sponsor logo on event website until the next event.

\* Lanyard Partner has to be an exhibitor in Mobilefest. A sponsor or exhibitor could also be the Lanyard Partner of the show.





# Contact

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## Links



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# See you in Mobilefest 2021...

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