



#MyAPEC2020 Exhibition

1 September – 31 December 2020

myapec2020.matrade.gov.my

Buyers User Guide

Landing page of #MyAPEC2020 Exhibition. All visitors must register. To register, click on **1**, **2** or **3** and register under “**BUYERS**” category.



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Virtual Engagement

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Registration page.

- **Please ensure all information on the compulsory field is filled to facilitate the B2B matching.**

VIRTUAL ENGAGEMENT PLATFORM

NOTE
To access to this feature, please register/login for an account with Virtual Exhibition Platform.

Email ID

Password

[Forgot Password](#)

[Register](#) [Log In](#)

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Components of #MyAPEC2020 Exhibition

01

Virtual Exhibition

Visual web-based exhibition accessible throughout 2020

03

Business Pitching

Live pitching sessions by selected companies with real time communication facility

02

B2B Meeting

Virtual B2B meetings between exhibitors and foreign buyers

04

Webinar

Live broadcast presentation on selected topics with chat features for Q & A

1. Virtual Exhibition



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1. Virtual Exhibition

- Web-based exhibition can be viewed globally to enable potential business partners to contact exhibitors.
- Exhibition will provide information on APEC & Malaysian companies from 8 targeted sectors.
- Buyers can send enquiries via email to exhibitors.
- Buyers can also visit the Digital Directory from the virtual booth.



2. B2B Meeting



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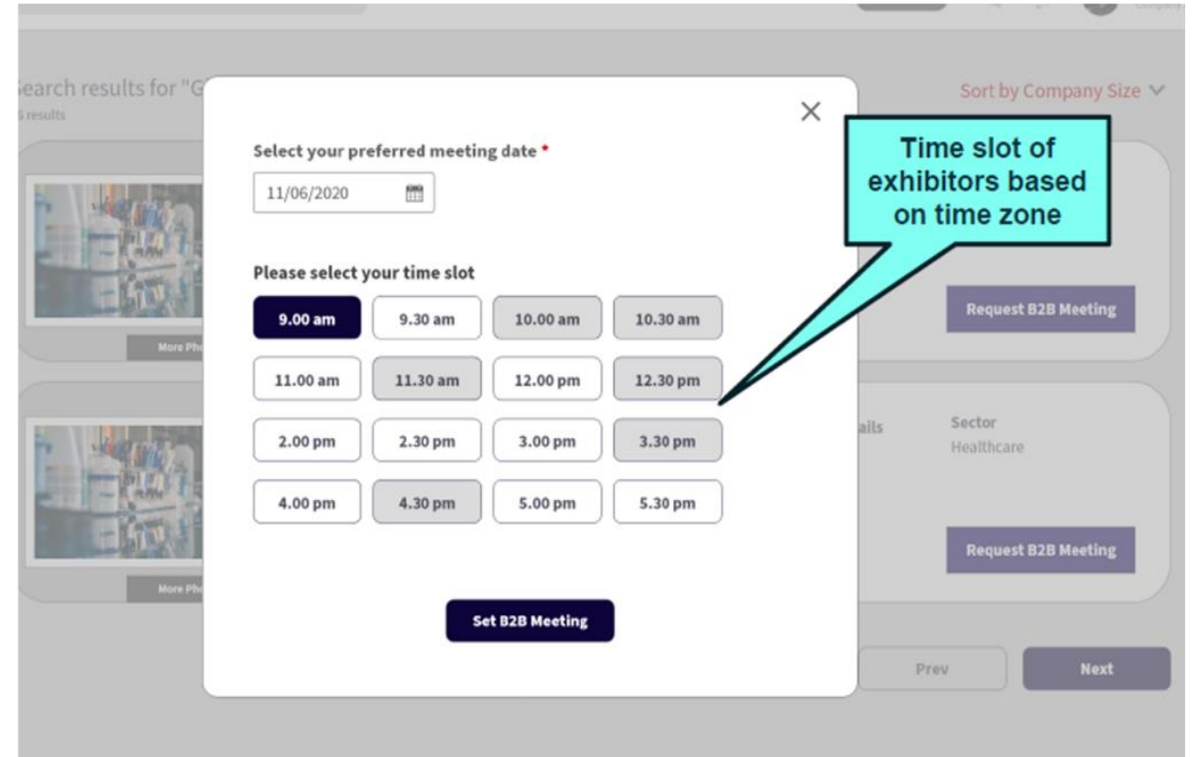
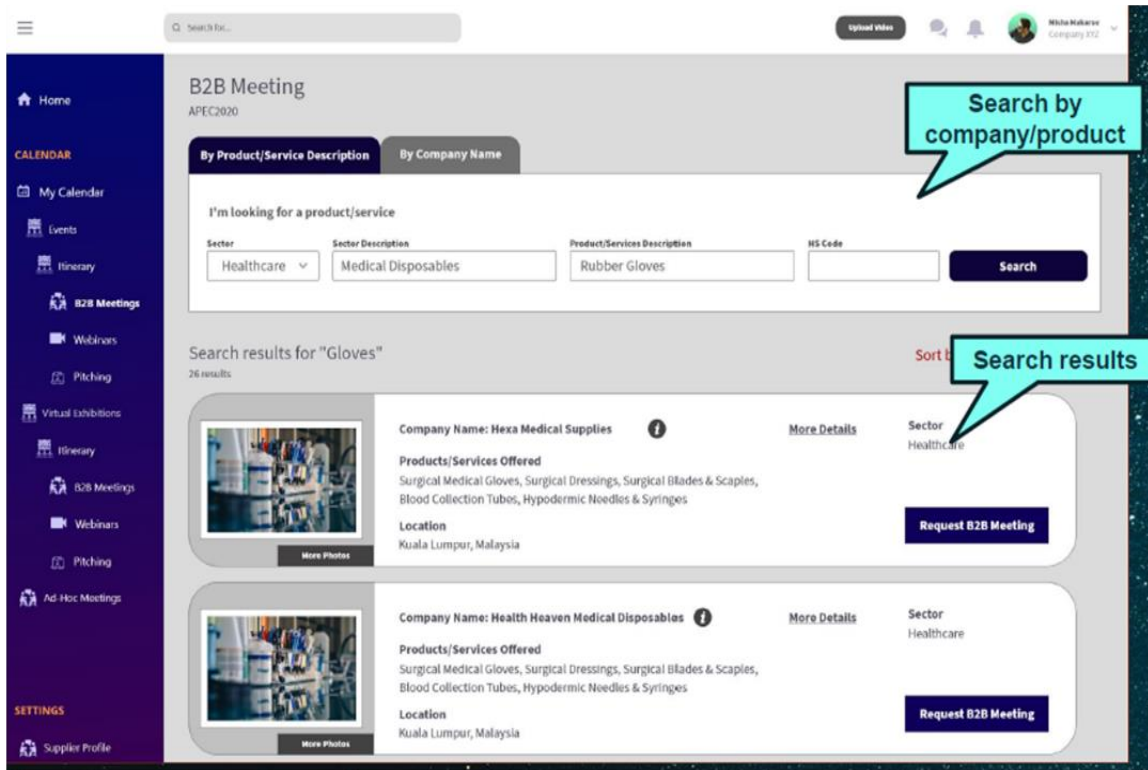
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2. B2B Meeting

- Interested buyers can request for one-to-one virtual B2B meetings with exhibitor.
- Buyers can search for company/ product or services interested for B2B meetings.
- Buyers can select the B2B date and time slot.



2. B2B Meeting

- Buyers can view the status of the requested B2B meeting.
- Meeting requested will be confirmed by the exhibitor based on their latest availability.
- If exhibitors reschedule the proposed date for B2B meeting, buyers have the flexibility to confirm or reschedule it again.

The screenshot shows a user interface for managing B2B meetings. A dark blue sidebar on the left contains navigation options: Home, CALENDAR (My Calendar, Events, Itinerary, B2B Meetings, Webinars, Pitching, Virtual Exhibitions, Itinerary, B2B Meetings, Webinars, Pitching), and SETTINGS (Supplier Profile). The main content area is titled 'B2B Meeting APEC2020' and includes a search bar with 'Rubber Gloves' entered. Below the search bar are three buttons: '3 Upcoming Meetings' (highlighted with a green callout), '2 Pending Meeting Requests', and '3 Proposed Meetings'. A table titled 'Your Upcoming Meetings' lists three meetings with columns for Meeting Date, Meeting Title, Meeting ID, Requested by, and Status. The first meeting is 'B2B - Hexa Medical' on 11-Jun-2020, and the other two are on 12-Jun-2020. A green callout points to the 'Status' column of the first meeting, indicating where to view the meeting status. A 'Next' button is visible at the bottom right of the table.

Select "Upcoming Meetings" to view meetings

View status of B2B meeting

Meeting Date	Meeting Title	Meeting ID	Requested by	Status
11-Jun-2020 (1.00 pm)	B2B - Hexa Medical	MA0001	James Abbott	Approved
12-Jun-2020 (1.00 pm)	B2B - Pharmacare Supplies	MA0002	James Abbott	Approved
12-Jun-2020 (1.00 pm)	B2B - Healthy Haven Supplies	MA0003	James Abbott	Approved

- The B2B meeting will be conducted on this platform on the approved date and time.
- Both exhibitors and buyers need to be on the platform 5 minutes before the meeting.
- Buyers need to complete the feedback form which will be emailed after the meeting.

The image shows a Microsoft Teams meeting interface. On the left, a call control bar includes icons for chat, mute, video, and other functions. The main area displays three video thumbnails: Megan Bowen, Robert Achtem, and Crady Archer. A feedback form is overlaid on the right side of the screen. The form has a title 'We would like to have your feedback' with a green checkmark icon. The content of the form is as follows:

We would like to have your feedback ✓

Dear Paul ,

We hope that you enjoy your meeting and we would like to have your feedback referring to the meeting details below :

Meeting Time: 11th June 2020 at 1.00 pm.
Title: Meeting with Paul Wagner (Hexa Medical)

Products/Service Interested :
Medical Gloves

Buyer :
James Abott from Prince Court Medical Centre

[Feedback Form Here](#)

Thank you!

Regards,
Virtual Engagement Platform

Two callout boxes are present: one on the left pointing to the Teams interface labeled 'Microsoft teams meeting room', and one on the right pointing to the 'Feedback Form Here' link labeled 'Feedback form sent after meetings'.

3. Business pitching



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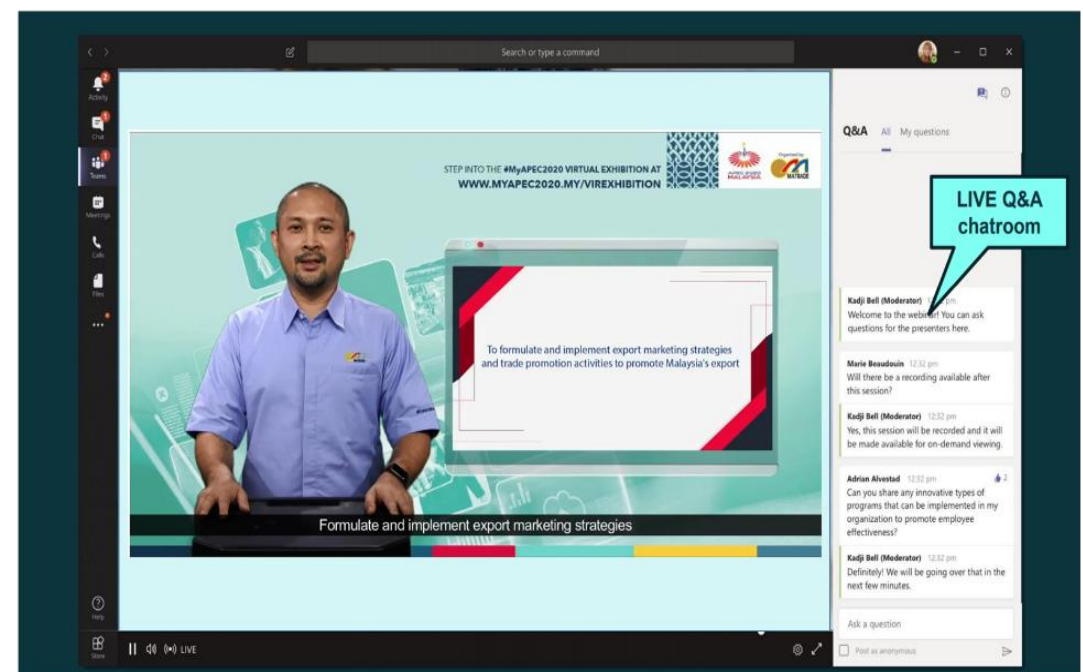
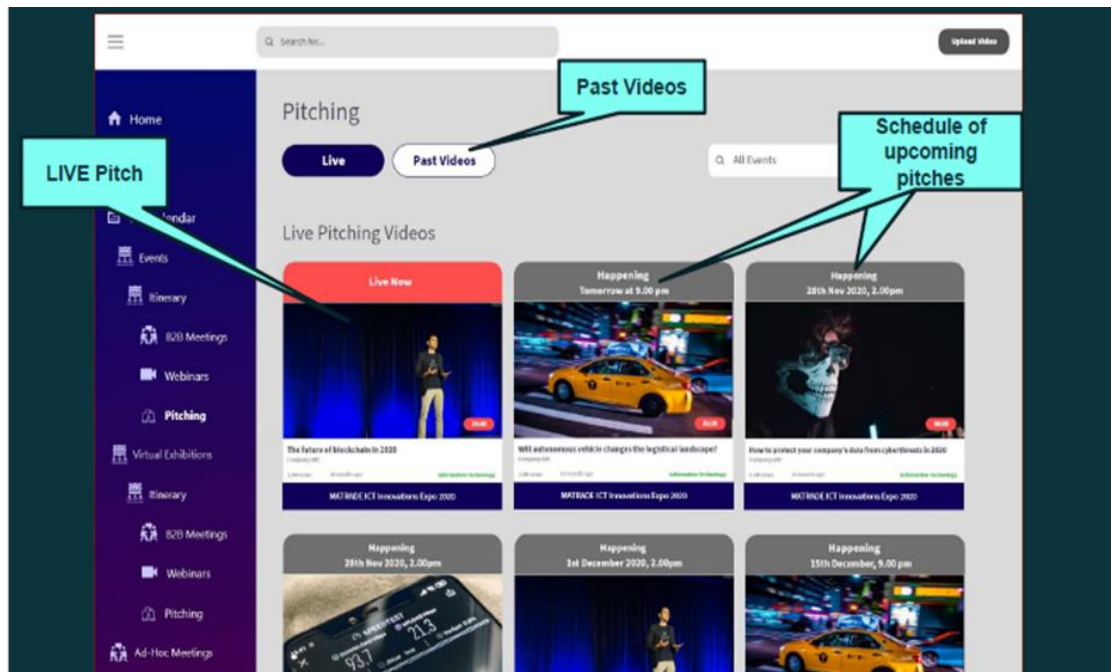
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3. Business pitching

- Live pitching broadcasts of up to 8 selected companies from each targeted sectors.
- Broadcast schedule of business pitching session will be announced on the platform.
- Viewers can communicate with presenter/ representative of company through real-time chatroom facilities.



4. Webinar



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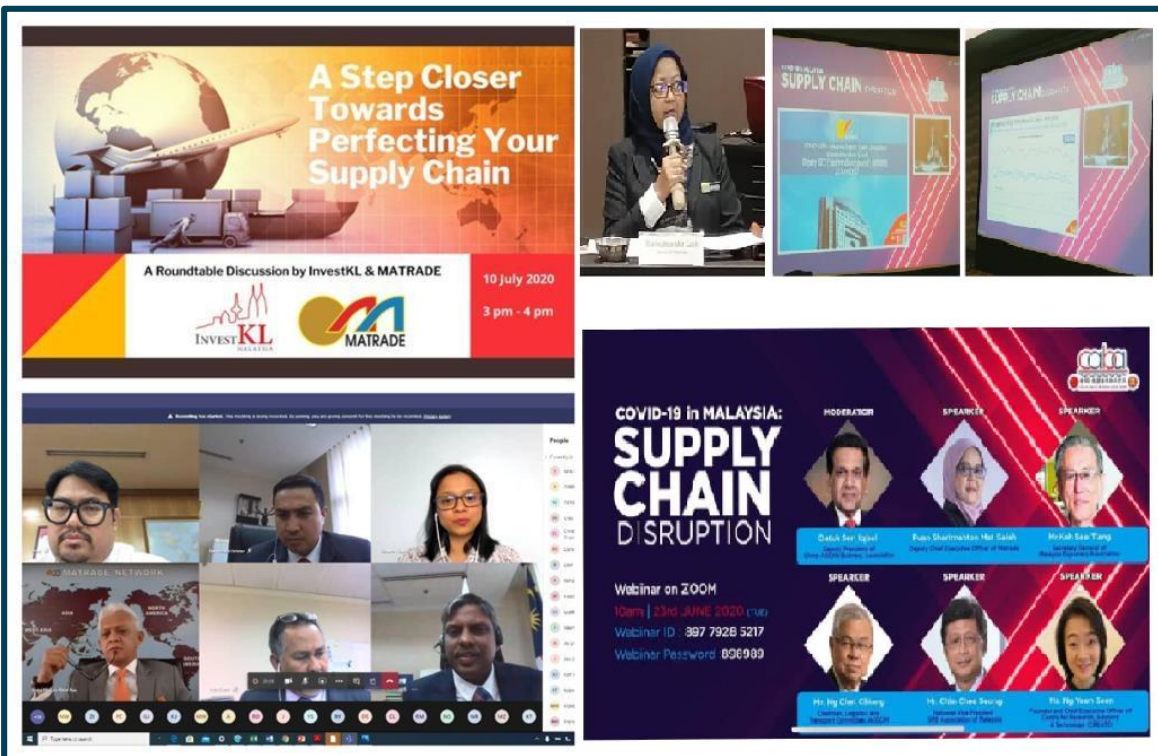
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4. Webinar

- Live broadcast presentation on selected topics related to trade opportunities, ecosystem and issues especially within APEC economies.
- Broadcast schedule of webinars will be announced on the platform.
- Viewers can communicate with presenter/ representative of company through real-time chatroom facilities for Q & A with speakers.



Please do not hesitate to contact myapec2020@matrade.gov.my or MATRADE's Overseas office in your region.