



**THAIFEX-World of Food ASIA**

# Experience the Best in Asia

**31 MAY - 4 JUNE 2017**  
 IMPACT Exhibition and Convention Center  
 Bangkok, Thailand

Presents




## THAIFEX HOSTED BUYER PROGRAM

Dear International Buyers,

The 14<sup>th</sup> edition of THAIFEX – World of Food Asia 2017 will be held from 31 May – 4 June 2017 at IMPACT Exhibition & Convention Center, Bangkok.

The **HOSTED BUYER PROGRAMME** is aimed to bring in buyers coming from CLMV (Cambodia, Laos, Myanmar & Vietnam) and other parts of Asia to THAIFEX – World of Food Asia where you can meet with our exhibitors via the business matching and networking platform on **3-4 June 2017**.

### TRADE FAIR

#### THAIFEX-World of Food Asia in Bangkok

Held co-currently are 3 specialized trade fairs “World of Seafood”, “World of Coffee & Tea” and “World of FoodService”. THAIFEX-World of Food Asia and its combined specialized trade fairs aim to bring together the most important F&B players at one place, at the same time.

#### KEY FACTS ABOUT THAIFEX – World of Food Asia 2017

- ❖ **93,500 sqm** of exhibition area across **9** halls
- ❖ Over **2,000** exhibitors from **40** countries and regions
- ❖ **15** specialized product segments: Food Technology, Food Service, Coffee & Tea, Drinks, Sweets & Confectionery, Ready-To-Eat, Halal, Rice, Meat & Poultry, Seafood, Frozen Food, Fruits & Vegetables, Fine Food, Ingredients and Health & Organic.

We are pleased to invite you to be part of our HOSTED BUYER PROGRAMME. Simply send in your application form and upon selection, a confirmation letter will be sent to you with the following benefits:

- ❖ Three (3) nights hotel accommodation in a 4-Stars or equivalent
- ❖ Transportation from hotel-venue-hotel
- ❖ VIP badge to visit exhibition for 5 days
- ❖ Access to THAIFEX Guest Club
- ❖ Complimentary F&B refreshment
- ❖ City guide/map
- ❖ Complimentary pre-loaded WIFI Card
- ❖ A list of exhibitors attending the business matching programme

**\*The organizer will only pick up the room cost of maximum USD 300 only**

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The following documents are to be submitted, in order to be eligible for consideration

- ❖ Completed application form with company stamp and duly signed
- ❖ Copy of passport
- ❖ Copy of business card

Selected hosted buyer has to fulfil the HOSTED BUYER PROGRAMME Commitments which include :

- ❖ Buyer is required to attend the networking sessions ( 3-4 June) as planned by the Organiser
- ❖ Provide a copy of confirmed flight itinerary issued by airline/flight agent. Hotel confirmation will only be issued upon receiving of this confirmed flight document
- ❖ Your invitation is **non-transferable** unless you obtain our consent for a transfer. Should a circumstance arise whereby you must cancel your participation, you may request to substitute another buyer from your organization by sending a prior written notice by email to **Ms Ira Edwina Iskandar** [i.iskandar@koelnmesse.com.sg](mailto:i.iskandar@koelnmesse.com.sg)

To participate in this programme, kindly complete the attached application form and email to **Ms Ira Edwina Iskandar** [i.iskandar@koelnmesse.com.sg](mailto:i.iskandar@koelnmesse.com.sg) no later than **31 March 2017**.

Please do not hesitate to contact us if you have further queries. We look forward to seeing you in THAIFEX – World of Food Asia 2017.

Kind Regards,  
 Koelnmesse Pte Ltd  
 Ira Edwina Iskandar  
 E : [i.iskandar@koelnmesse.com.sg](mailto:i.iskandar@koelnmesse.com.sg)  
 T: +65 6500 6743

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