## www.worldoffoodasia.com

# Be at the forefront of the food and beverage scene in ASEAN



## **THAIFEX-World of Food Asia**

Stimulate your senses and ignite your imagination

### WHET YOUR APPETITES

Mingle with more than 2,000 industry professionals from all corners of the globe. With more than 35 country and regional pavilions, the options are limitless.

## WIDEN YOUR BUSINESS NETWORKS

15 specific product segments, including 3 specialized subshows, will allow visitors a thorough insight to each major food category.

## WITNESS EVOLVING F&B TRENDS

In 2017, THAIFEX-World of Food Asia works in tandem with official knowledge partner Innova Market Insights to inform visitors on the latest industry trends at THAIFEX Innovation Zone.



## **KNOWLEDGE IS POWER**

**THAIFEX-World of Food Asia** is more than just an exhibition to source for new suppliers. It is also a hub for information.

#### @ THAIFEX Innovation Zone

- Discover the top 50 innovative products
- Learn the latest F&B trends
- Gain insights with our industry experts through focused seminars



Be inspired and explore the possibilities of taking your business one step further at **THAIFEX-World of Food Asia's** array of supporting programmes.

#### @ Thailand Ultimate Chef Challenge

• Top culinary talents competing in the kitchen

#### @ Celebrity Coffee Bar

Watch our champion baristas showcase their coffee mastery at its finest





Knowledge Partner:



HAIFEX-World of Food Asia remains the premier trading platform for the industry in ASEAN. Drawing exhibitors and visitors from diverse geographical locations, THAIFEX-World of Food Asia has proven that it is an effective gateway to ASEAN.



#### **31 MAY - 04 JUNE 2017** IMPACT Hall 1-6 Challenger 1-3

IMPACT Exhibition and Convention Center Bangkok, Thailand

International Trade Exhibition for Food & Beverages, Food Technology and Retail & Franchise in Asia



Endorsed by

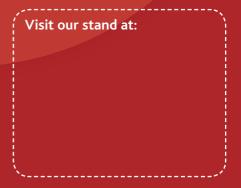


Jointly organized by



we energize your business | since 1924

The Thai Chamber of Commerce Department of International Trade Promotion Ministry of Commerce, THAILAND



## We are now at CHALLENGER 1-3 IMPACT HALL 1-6!



International Koelnmesse Pte Ltd Ms. Lynn How Tel: +65 6500 6712 I.how@koelnmesse.com.sg

#### Thailand-IMPORTERS

Expolink Global Network Limited Ms. Sumalee Panumaphan Tel: +662 640 8013 ext 29 sumalee@expolink.net

#### Thailand-EXPORTERS

The Thai Chamber of Commerce Ms. Pattama Wanchurikorn / Ms. Sarinya Dumrongpiriyakul Tel: +662 018 6888 ext 3070 / 2030 thaifex.wofa@thaichamber.org