

www.worldoffoodasia.com

*Be at the forefront of the
food and beverage scene
in ASEAN*

THAIFEX-

World
food

A S I A

THAIFEX-World of Food Asia

Stimulate your senses and ignite your imagination

WHET YOUR APPETITES

Mingle with more than 2,000 industry professionals from all corners of the globe. With more than 35 country and regional pavilions, the options are limitless.

WIDEN YOUR BUSINESS NETWORKS

15 specific product segments, including 3 specialized sub-shows, will allow visitors a thorough insight to each major food category.

WITNESS EVOLVING F&B TRENDS

In 2017, THAIFEX-World of Food Asia works in tandem with official knowledge partner Innova Market Insights to inform visitors on the latest industry trends at THAIFEX Innovation Zone.





Presents



VENUE MAP

IMPACT Hall 1-6 Challenger 1-3



PRODUCT/HALL SEGMENTATION



Fine Food

- Delicatessen, gourmet and basic food & drinks
- International Pavilions
- Thai importers & exporters

IMPACT HALL 1-6



Health & Organic



Ingredients



Food Technology



Food Service



Coffee & Tea

IMPACT HALL 1

CHALLENGER 1



Drinks



Sweets & Confectionery



Seafood / Frozen Food

CHALLENGER 2



Meat & Poultry



Halal



Ready-to-eat



Fruits & Vegetables

CHALLENGER 3



Rice

FACILITIES



FAST TRACK badge collection counters for pre-registered visitors at IMPACT Hall 2



ONSITE Visitor Registration at IMPACT Hall 1 & Hall 6



Indoor Parking 1



Indoor Parking 2



Indoor Parking 3



Outdoor Parking



Taxi



Shuttle Bus

ACTIVITIES



Thailand Ultimate Chef Challenge (Cold Zone)



Thailand Ultimate Chef Challenge (Hot Zone)



THAIFEX Innovation Zone



Celebrity Coffee Bar

KNOWLEDGE IS POWER

THAIFEX-World of Food Asia is more than just an exhibition to source for new suppliers. It is also a hub for information.

@ THAIFEX Innovation Zone

- Discover the top 50 innovative products
- Learn the latest F&B trends
- Gain insights with our industry experts through focused seminars



Knowledge Partner:



11 Trend Topics



FINGER
FOOD



FRANCHISE



GLUTEN
FREE



HALAL



HEALTH &
FUNCTIONAL FOOD



INGREDIENTS



KOSHER



ORGANIC



PRIVATE LABEL



VEGAN



VEGETARIAN

Be inspired and explore the possibilities of taking your business one step further at **THAIFEX-World of Food Asia's** array of supporting programmes.

@ Thailand Ultimate Chef Challenge

- Top culinary talents competing in the kitchen

@ Celebrity Coffee Bar

- Watch our champion baristas showcase their coffee mastery at its finest



THAIFEX-World of Food Asia remains the premier trading platform for the industry in ASEAN. Drawing exhibitors and visitors from diverse geographical locations, THAIFEX-World of Food Asia has proven that it is an effective gateway to ASEAN.

2,000

Exhibitors (est.)

40

Countries (est.)

35

Country Pavilions (est.)

31 MAY - 04 JUNE 2017

IMPACT Hall 1-6

Challenger 1-3

**IMPACT Exhibition and Convention Center
Bangkok, Thailand**

International Trade Exhibition for
Food & Beverages, Food Technology
and Retail & Franchise in Asia

Presents



Visit our stand at:

Endorsed by



Jointly organized by



The Thai Chamber
of Commerce



We are now at
CHALLENGER 1-3
& IMPACT HALL 1-6!



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